

Websites for Free (or Inexpensive) Photos

A Reference Guide for Independent Consultants

Selecting the best photos for your website is important

Using high-quality photos that accurately represent your brand and your services is critical, but doesn't have to be overwhelming. Have a little fun with this part, here are some sites to get you started:

- [PressFoto](#)
 - Most images for a small fee
- [Wikimedia Commons](#)
 - Larger than the others but not as easy to search or navigate
- [Pond5](#)
 - Primarily stock images for sale but their free section has thousands of images
- [Dreamstime](#)
 - Not free but cheap
- [iStockPhoto](#)
 - Part of Getty Images; very high quality, some not expensive
- [Getty Images](#)
 - Very high quality; pricier but some are affordable
- [Unsplash](#)
- [Pixbay](#)
 - + graphics
- [Burst](#)
 - By Shopify
- [Reshot](#)
- [Stocksnap](#)
- [Pexels](#)
 - Affiliated with Adobe Stock photo
- [LibreShot](#)
- [Flicker Creative Commons](#)
 - Some free, some not, a little hard to use

Two tips. First, make sure the images you select are high-resolution and not blurry or pixelated. Second, select photos that look like a scene in real life. Avoid photos with graphic overlays or cheesy poses.

If you found this guide useful, please share it with others. You can find other tips and resources at www.PICAnetwork.org.

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